

Sociology

2012

New Books and
Selected Backlist



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New titles and selected backlist

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Cover art is from *Taxing the Poor: Doing Damage to the Truly Disadvantaged* by Katherine S. Newman and Rourke L. O'Brien. See page 6. Art this page is from *Someplace Like America: Tales from the New Great Depression*. See page 2.

Becoming Dr. Q

My Journey from Migrant Farm Worker to Brain Surgeon
Alfredo Quiñones-Hinojosa, MD

With **Mim Eichler Rivas**

Today he is known as Dr. Q, an internationally renowned neurosurgeon and neuroscientist who leads cutting-edge research to cure brain cancer. But not too long ago, he was Freddy, a nineteen-year-old undocumented migrant worker toiling in the tomato fields of central California. In this gripping memoir, Alfredo Quiñones-Hinojosa tells his life story—from his impoverished childhood in the tiny village of Palaco, Mexico, to his harrowing border crossing and his transformation from illegal immigrant to American citizen and gifted student at the University of California at Berkeley and at Harvard Medical School.

Alfredo Quiñones-Hinojosa, MD, is an Associate Professor of Neurosurgery and Oncology at Johns Hopkins University.

A Naomi Schneider Book
Available October 2011 348 pp. 32 b/w photos (I: USN, CA, MX)
\$27.50 cloth ISBN 978-0-520-27118-0
ebook forthcoming

"The most amazing success story you'll ever read. Not another book out there competes with the rags to stitches tale of Dr. Q."

Steve Hartman, CBS News correspondent

"This is a book about humility, being a dreamer and the power of esperanza—hope."

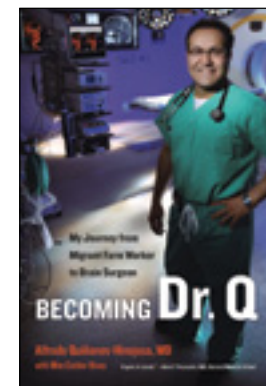
Maria Hinojosa, award-winning NPR/PBS anchor

"Dr. Q is a heroic and resilient man, whose odyssey should make it more difficult for pundits and others to demonize immigrants from Mexico and Central America."

Paul R. Linde, MD, author of *Danger to Self: On the Front Line with an ER Psychiatrist*

"Wow—not only is it the stuff of which fairy tales and Hollywood movies are made, but it's also much needed prescription for the soul."

Chris Gardner, author of *The Pursuit of Happiness*



Dr. Q as a young boy with his bike in Mexico.



Someplace Like America

Tales from the New Great Depression

Dale Maharidge, Michael S. Williamson, photographer, and Bruce Springsteen, foreword

Foreword by Bruce Springsteen

Writer Dale Maharidge and photographer Michael S. Williamson take us to the working-class heart of America, bringing to life—through shoe leather reporting, memoir, vivid stories, stunning photographs, and thoughtful analysis—the deepening crises of poverty and homelessness. In *Someplace Like America*, they follow the lives of several families over a thirty-year span to present an intimate and devastating portrait of workers going jobless.

Dale Maharidge is Associate Professor at Columbia University's Graduate School of Journalism. He has published seven books, including *And Their Children After Them*, which won the Pulitzer Prize.

Michael S. Williamson is a photographer at the *Washington Post*.

A Simpson Book in the Humanities

2011 256 pp. 92 b/w photos (W)

\$29.95 cloth (£20.95) ISBN 978-0-520-26247-8

ebook forthcoming

“The Pulitzer Prize–winning author and photographer team Maharidge and Williamson continue their heartfelt chronicle of the travails facing America’s poor and homeless.” *Publishers Weekly*

“Maharidge and Williamson are brave and clear-eyed in chronicling the struggle of America’s workers.”

Todd DePastino, author of *Citizen Hobo*



Photo by Michael S. Williamson

Everyone's a Winner

Life in Our Congratulatory Culture

Joel Best

Prizes proliferate in every corner of American society, and excellence is trumpeted with ratings that range from “Academy Award winner!” to “Best Neighborhood Pizza!” In *Everyone's a Winner*, Joel Best shines a bright light on the increasing abundance of status in our society and considers what it all means. With humor and insight, Best argues that status affluence fosters social worlds and, in the process, helps give meaning to life in a large society.

Joel Best is Professor of Sociology at the University of Delaware.

A Simpson Book in the Humanities

2011 216 pp. 1 b/w photo 1 line illus. (W)

\$24.95 cloth (£16.95) ISBN 978-0-520-26716-9

ebook \$20.00 ISBN 0-520-94848-8

“Clever but never condescending. . . . Best finds something profound in our willingness to treat our world as meaningful.” *Publishers Weekly*

“Joel Best has a particular talent for making sociological ideas accessible to a broad audience. While not every book is a winner, this one surely is.”

David Grazian, author of *Mix It Up*

Also by Joel Best—

Stat-Spotting

A Field Guide to Identifying Dubious Data

“An excellent book . . . *Stat-Spotting* is a useful, engaging, and easy to read text that if successfully integrated would be a great addition to statistics and/or research methods course.”

—*Teaching Sociology*

2008 144 pp. 1 b/w photo 1 line illus. 4 tables (W)

\$21.95 cloth (£14.95) ISBN 978-0-520-25746-7

ebook \$18.00 ISBN 0-520-94197-7

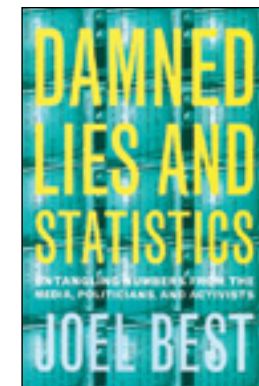
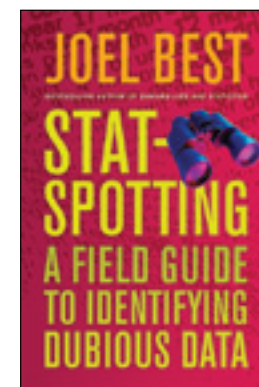
Damned Lies and Statistics

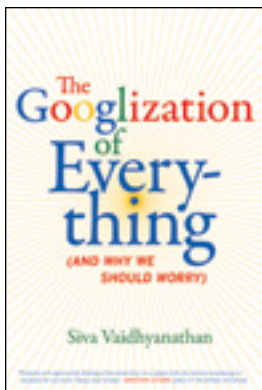
Untangling Numbers from the Media, Politicians, and Activists

“A clearly written primer for the statistically impaired. It is as important to discussions of public policy as any book circulating today.”—*Christian Science Monitor*

2001 199 pp. 6 tables (W)

\$21.95 cloth (£14.95) ISBN 978-0-520-21978-6





The Googlization of Everything

(And Why We Should Worry)

Siva Vaidhyanathan

Siva Vaidhyanathan examines the ways we have used and embraced Google—and the growing resistance to its expansion across the globe. He raises red flags about issues of intellectual property and the much-touted Google Book Search, assesses Google's global impact, particularly in China, and explains the insidious effect of Googlization on the way we think. Finally, Vaidhyanathan proposes the construction of an Internet ecosystem designed to benefit the whole world and keep one brilliant and powerful company from falling into the “evil” it pledged to avoid.

“An important book. . . [Vaidhyanathan] is a clear writer with an engaging voice, and a good guide for this peek behind the wizard’s curtain.”—*San Jose Mercury News*

“The author unmask[s] the monster behind the friendly interface with the suspense of a horror novel.”—*Kirkus Reviews*

Siva Vaidhyanathan is Professor of Media Studies and Law at the University of Virginia.

2011 280 pp. (W)
\$26.95 cloth (£18.95) ISBN 978-0-520-25882-2
ebook forthcoming

One Nation under AARP

The Fight over Medicare, Social Security, and America’s Future

Frederick R. Lynch

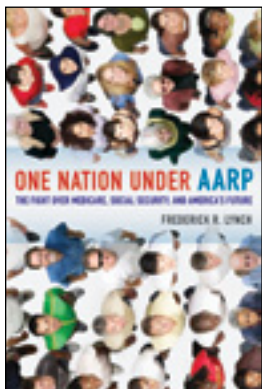
This book provides a fresh and even-handed account of the newly modernized AARP (formerly the American Association of Retired Persons)—the 40-million member insurance giant and political lobby that continues to set the national agenda for Medicare and Social Security. Frederick R. Lynch addresses AARP’s courtship of 78 million aging baby boomers and the possibility of harnessing what may be the largest ever senior voting bloc to defend threatened cutbacks to Social Security, Medicare, and under-funded pension systems.

“Lynch provides a fresh and comprehensive look at the potentials for politically mobilizing the large Boomer generation.”—William H. Frey, The Brookings Institution

“A nuanced and marvelously comprehensive examination of the state of the Boomer Nation.”—Neil Howe, co-author of *The Graying of the Great Powers*

Frederick R. Lynch is a government professor at Claremont McKenna College.

Available July 2011 288 pp. 4 tables (W)
\$60.00 cloth (£41.95) ISBN 978-0-520-25653-8
\$25.95 paper (£17.95) ISBN 978-0-520-26828-9
ebook forthcoming



American Society

Second Edition with an Update a Decade Later

AESA Critics Choice Award
C. Wright Mills Award Finalist
Best Book Award, American Sociological Association
William J. Goode Award, American Sociological Association
Distinguished Contribution Award, American Sociological Association

Unequal Childhoods

Class, Race, and Family Life

Annette Lareau

The first edition of *Unequal Childhoods* was an instant classic, portraying in riveting detail the unexpected ways in which social class influences parenting in white and African American families. A decade later, Annette Lareau has revisited the same families and interviewed the original subjects to examine the impact of social class in the transition to adulthood.

Praise for the first edition:

“Lareau has been able to capture the texture of inequality in America.”—David Brooks, *New York Times*

“A fascinating study.”—Malcolm Gladwell

“A careful and interesting investigation of life in ‘the land of opportunity’ and the ‘land of inequality.’”—*PW Online Annex*

Annette Lareau is the Stanley I. Sheerr Professor at the University of Pennsylvania.

Available 2011 482 pp. 1 b/w photo 5 tables (W)
\$24.95 paper (£16.95) ISBN 978-0-520-27142-5
ebook forthcoming

Abandoned in the Heartland

Work, Family, and Living in East St. Louis

Jennifer F. Hamer

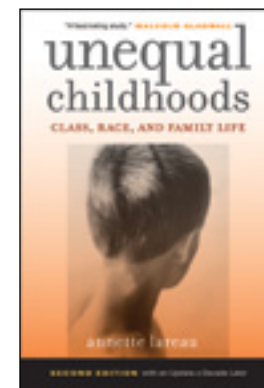
Urban poverty is moving from city centers to working-class and industrial suburbs in contemporary America. Nowhere is this more evident than in East St. Louis, Illinois. *Abandoned in the Heartland* takes us into the lives of East St. Louis’s predominantly African American residents to find out what has happened since industry abandoned the city.

“Read this sensitive portrait of East St. Louis to understand the social costs of government abandonment.”

—Christine L. Williams, University of Texas at Austin

Jennifer F. Hamer is Associate Professor in the Department of African American Studies at the University of Illinois at Urbana-Champaign.

A George Gund Foundation Book in African American Studies
Available September 2011 280 pp. 20 b/w photos (W)
\$60.00 cloth (£41.95) ISBN 978-0-520-26931-6
\$24.95 paper (£16.95) ISBN 978-0-520-26932-3
ebook forthcoming



“*Abandoned in the Heartland* presents a unique portrait relative to the common vision of urban poverty in America.”

Alford Young, Jr.,
University of Michigan

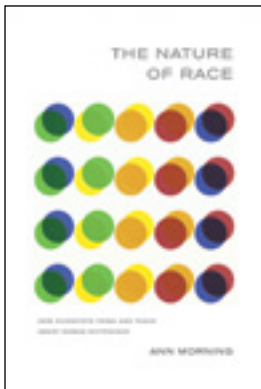
“Rebecca Blank has written the authoritative guide to the basic data describing U.S. income inequality.”

Frank Levy, Massachusetts Institute of Technology

For a complete list of books in the Wildavsky Forum series, visit www.ucpress.edu/go/wf



From *Taxing the Poor*.



Changing Inequality

Rebecca M. Blank

Rebecca M. Blank offers the first comprehensive analysis of an economic trend that has been reshaping the United States over the past three decades: rapidly rising income inequality. In clear language, she provides an overview of how and why the level and distribution of income and wealth has changed since 1979, sets this situation within its historical context, and investigates the forces that are driving it.

Rebecca M. Blank is former Robert Kerr Senior Fellow at the Brookings Institution and former Dean of the Ford School of Public Policy at the University of Michigan.

Wildavsky Forum Series, 8

Available August 2011 240 pp. 34 line illus. 13 tables (W)

\$60.00 cloth (£41.95) ISBN 978-0-520-26692-6

\$24.95 paper (£16.95) ISBN 978-0-520-26693-3

ebook forthcoming

Taxing the Poor

Doing Damage to the Truly Disadvantaged

Katherine S. Newman and Rourke L. O'Brien

This book looks at the way we tax the poor in the United States, particularly in the American South, where poor families are often subject to income taxes, and where regressive sales taxes apply even to food for home consumption.

“The best argument yet for a new federalism that says enough is enough.”—David B. Grusky, Stanford University

Katherine S. Newman is James B. Knapp Dean of the Arts and Sciences at Johns Hopkins University. **Rourke L. O'Brien** is a graduate student in sociology and social policy at Princeton University and a non-resident fellow of the New America Foundation.

Wildavsky Forum Series, 7

2011 264 pp. 15 b/w photos 31 line illus. 27 maps 25 tables (W)

\$55.00 cloth (£37.95) ISBN 978-0-520-26966-8

\$21.95 paper (£14.95) ISBN 978-0-520-26967-5

ebook \$18.00 ISBN 978-0-520-94893-8

The Nature of Race

How Scientists Think and Teach about Human Difference

Ann Morning

What do Americans think “race” means? What determines one’s race—appearance, ancestry, genes, or culture? How do education, government, and business influence our views on race? To unravel these complex questions, Ann Morning takes a close look at how scientists are influencing ideas about race through teaching and textbooks. Drawing from in-depth interviews with biologists, anthropologists, and undergraduates, Morning explores different conceptions of race.

Ann Morning is Assistant Professor in the Department of Sociology at New York University.

Available July 2011 326 pp. 9 b/w photos 6 tables (W)

\$65.00 cloth (£44.95) ISBN 978-0-520-27030-5

\$26.95 paper (£18.95) ISBN 978-0-520-27031-2

ebook forthcoming

Pricing Beauty

The Making of a Fashion Model

Ashley Mears

Sociologist Ashley Mears takes us behind the brightly lit runways and glossy advertisements of the fashion industry in this insider’s study of the world of modeling. Mears, who worked as a model in New York and London, draws on observations as well as extensive interviews with male and female models, agents, clients, photographers, stylists, and others, to explore the economics and politics—and the arbitrariness—behind the business of glamour.

“This book is a pleasure to read—an entertaining, well-written and sophisticated analysis.” —Debra Gimlin, author of *Body Work*

Ashley Mears is Assistant Professor of Sociology at Boston University.

An Authors Imprint Book

Available September 2011 340 pp. 13 b/w photos 5 line illus. 7 tables (W)

\$65.00 cloth (£44.95) ISBN 978-0-520-26033-7

\$26.95 paper (£18.95) ISBN 978-0-520-27076-3

ebook forthcoming

Coming of Age in America

The Transition to Adulthood in the Twenty-First Century

Mary C. Waters, Patrick J. Carr, Maria J. Kefalas, and Jennifer Holdaway, editors

What is it like to become an adult in twenty-first-century America? This book takes us to four very different places—New York City, San Diego, rural Iowa, and Saint Paul, Minnesota—to explore the dramatic shifts in coming-of-age experiences across the country. Drawing from in-depth interviews with people in their twenties and early thirties, it probes experiences and decisions surrounding education, work, marriage, parenthood, and housing.

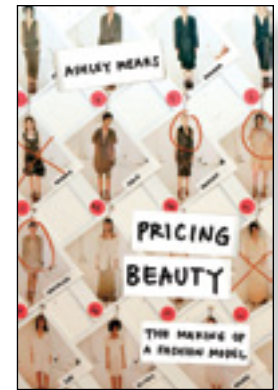
Mary C. Waters is M.E. Zukerman Professor of Sociology at Harvard University. **Patrick J. Carr** is Associate Professor at Rutgers University. **Maria J. Kefalas** is Professor in the Department of Sociology at Saint Joseph’s University. **Jennifer Holdaway** is Program Director and China Representative at the Social Science Research Council.

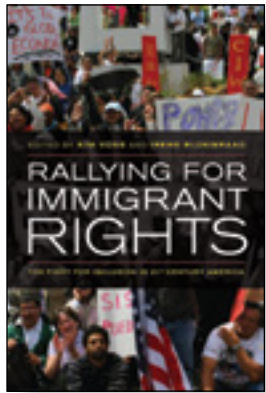
Available September 2011 240 pp. 4 line illus. 6 tables (W)

\$60.00 cloth (£41.95) ISBN 978-0-520-27092-3

\$24.95 paper (£16.95) ISBN 978-0-520-27093-0

ebook forthcoming





Rallying for Immigrant Rights

The Fight for Inclusion in 21st Century America

Edited by Kim Voss and Irene Bloemraad

From Alaska to Florida, millions of immigrants and their supporters took to the streets across the United States to rally for immigrant rights in the spring of 2006. The scope and size of their protests, rallies, and boycotts made these the most significant events of political activism in the United States since the 1960s. This accessibly written volume offers the first comprehensive analysis of this historic moment.

“Heralds an exciting shift in the study of political participation and raises timely questions about protest, immigration, and U.S. politics.” —Kenneth T. Andrews, author of *Freedom Is a Constant Struggle*

Kim Voss is Professor in the Department of Sociology at the University of California, Berkeley. **Irene Bloemraad** is Associate Professor of Sociology at the University of California, Berkeley.

Available July 2011 305 pp. 3 b/w photos 11 line illus. 8 tables (W)
\$60.00 cloth (£41.95) ISBN 978-0-520-26754-1
\$24.95 paper (£16.95) ISBN 978-0-520-26755-8
ebook forthcoming

Writing Immigration

Scholars and Journalists in Dialogue

Marcelo M. Suárez-Orozco, Vivian Louie, and Roberto Suro, editors

Writing Immigration presents a unique interplay of leading scholars and journalists working on the contentious topic of immigration. In a series of powerful essays, the contributors reflect on how they struggle to write about one of the defining issues of our time.

“I cannot help but applaud the idea for this book. . . . The communication between social scientists and journalists is often not smooth, and there is a strong rationale for attempting to bridge this divide on the issues surrounding immigration, which appear at times to divide the American public into opposing camps.”—Richard Alba, author of *Blurring the Color Line*

Marcelo M. Suárez-Orozco is The Ross University Professor at New York University. **Vivian Louie** is Associate Professor of Education at Harvard University. **Roberto Suro** is Professor of Journalism in the Annenberg School of Communication.

Available September 2011 256 pp. 2 line illus. (W)
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ebook forthcoming

Also available—

Latinos

Remaking America

Edited by Marcelo Suárez-Orozco and Mariela Páez

2008 521 pp. 32 line illus. 30 tables (W)
\$24.95 paper (£16.95) ISBN 978-0-520-25827-3

Contributors to
Writing Immigration—

Nina Bernstein

Barry R. Chiswick

George de Lama

Tyche Hendricks

Vivian Louie

Patrick J. McDonnell

Cristina Rodriguez

Peter H. Schuck

Edward Schumacher-
Matos

Dianne Solis

Carola Suárez-Orozco

Marcelo M. Suárez-
Orozco

Roberto Suro

Ginger Thompson

Mary C. Waters

Shadow Mothers

Nannies, Au Pairs, and the Micropolitics of Mothering

Cameron Lynne Macdonald

Shadow Mothers shines new light on an aspect of contemporary motherhood often hidden from view: the need for paid childcare by women returning to the workforce, and the complex bonds mothers forge with the “shadow mothers” they hire. Based on in-depth interviews with professional women and childcare providers, Cameron Lynne Macdonald illuminates both sides of an unequal and complicated relationship. “Presents the paid childcare worker as a reasonable option, despite [the] challenges.”—*Foreword*

Cameron Lynne Macdonald is Assistant Professor of Sociology at the University of Wisconsin, Madison.

2011 288 pp. 5 tables (W)
\$55.00 cloth (£37.95) ISBN 978-0-520-22232-8
\$22.95 paper (£15.95) ISBN 978-0-520-26697-1



Making Chastity Sexy

The Rhetoric of Evangelical Abstinence Campaigns

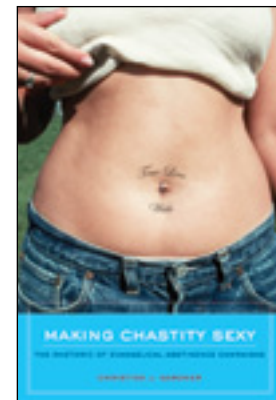
Christine J. Gardner

Making Chastity Sexy sheds new light on an abstinence campaign that has successfully recast a traditionally feminist idea—“my body, my choice”—into a powerful message, but one that Gardner suggests may ultimately reduce evangelicalism’s transformative power. Focusing on the United States, her study also includes a comparative dimension by examining the export of this evangelical agenda to sub-Saharan Africa.

“A terrific book that moves beyond tired survey research-based studies to give us a rich and engaging in-depth analysis.”—Robert Wuthnow, Princeton University

Christine J. Gardner is Associate Professor of Communication at Wheaton College.

Available August 2011 262 pp. 1 table (W)
\$60.00 cloth (£41.95) ISBN 978-0-520-26727-5
\$24.95 paper (£16.95) ISBN 978-0-520-26728-2



“A compelling analysis of contemporary markets for eggs and sperm. A superb contribution to twenty-first century economic sociology.”

Viviana A. Zelizer, author of *Economic Lives*

Sex Cells

The Medical Market for Eggs and Sperm

Rene Almeling

Unimaginable until the twentieth century, the clinical practice of transferring eggs and sperm from body to body is now the basis of a bustling market. Rene Almeling provides an inside look at how egg agencies and sperm banks do business. Although both men and women are usually drawn to donation for financial reasons, Almeling finds that clinics encourage sperm donors to think of the payments as remuneration for an easy “job.” Women receive more money but are urged to regard egg donation in feminine terms, as the ultimate “gift” from one woman to another. *Sex Cells* shows how the gendered framing of paid donation, as either a job or a gift, not only influences the structure of the market, but also profoundly affects the individuals whose genetic material is being purchased.

Rene Almeling is Assistant Professor of Sociology at Yale University.

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\$24.95 paper (£16.95) ISBN 978-0-520-27096-1
ebook forthcoming

New in paperback

Free for All

Fixing School Food in America

Janet Poppendieck

“Sophisticated and nuanced.”—*The Washington Monthly*

“Should be required reading for everyone who eats food, buys food, has kids, or cares about nutrition.”—*Bookforum*

Janet Poppendieck is Professor of Sociology at Hunter College, City University of New York.

California Studies in Food and Culture, 28
2010 368 pp. (W)
\$45.00 cloth (£30.95) ISBN 978-0-520-24370-5
\$17.95 paper (£12.50) ISBN 978-0-520-26988-0
ebook \$14.00 ISBN 978-0-520-94441-1

New in paperback

Everything but the Coffee

Learning about America from Starbucks

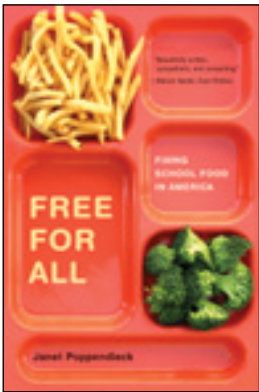
Bryant Simon

“An entire journey through middle-class America.”—*Beat Route*

“A fascinating, sometimes dispiriting look at how Starbucks is emblematic of some deeper socioeconomic phenomena at work in this country.”—*Boston Phoenix*

Bryant Simon is Professor of History and the Director of American Studies at Temple University.

2009 320 pp. (W)
\$45.00 cloth (£30.95) ISBN 978-0-520-26106-8
\$17.95 paper (£12.50) ISBN 978-0-520-26992-7
ebook \$14.00 ISBN 978-0-520-94517-3



Global Issues

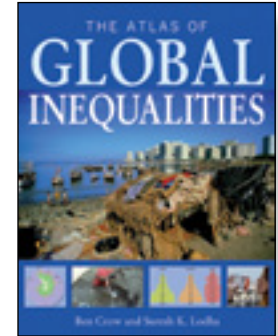
The Atlas of Global Inequalities

Ben Crow and Suresh K. Lodha

Drawing on research from around the world, this atlas gives shape and meaning to statistics, making it an indispensable resource for understanding global inequalities and an inspiration for social and political action. Inequality underlies many of the challenges facing the world today, and *The Atlas of Global Inequalities* considers the issue in all its dimensions. Organized in thematic parts, it maps not only the global distribution of income and wealth, but also inequalities in social and political rights and freedoms.

Ben Crow is Professor of Sociology at the University of California, Santa Cruz. **Suresh K. Lodha** is Professor of Computer Science at the University of California, Santa Cruz.

2011 128 pp. 35 maps 2 tables (O: BCM; I:CA)
\$21.95 paper (£14.95) ISBN 978-0-520-26822-7



The Insurgent Barricade

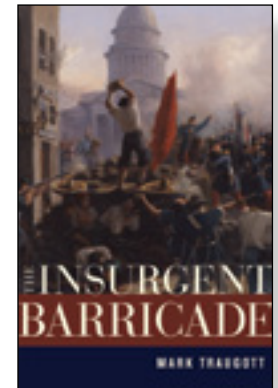
Mark Traugott

This definitive history of the barricade charts the origins, development, and diffusion of a uniquely European revolutionary tradition. Traugott traces the barricade from its beginnings in the sixteenth century, to its refinement in the insurrectionary struggles of the long nineteenth century, on through its emergence as an icon of an international culture of revolution.

“This memorable book is a model of how history and social science can be creatively combined.”—Sidney Tarrow, author of *Power in Movement*

Mark Traugott is Professor of History and Sociology at the University of California, Santa Cruz.

An Ahmanson Foundation Book in the Humanities
2010 454 pp. 34 b/w photos 3 line illus. 5 maps 1 table (W)
\$39.95 cloth (£27.95) ISBN 978-0-520-26632-2



New paperback edition

The Practice of Everyday Life

Michel de Certeau

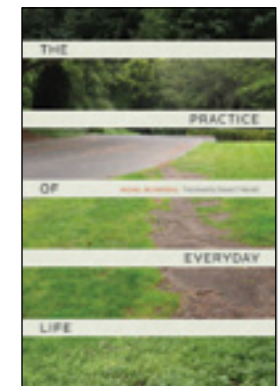
Translated by Steven F. Rendall

“Marks a turning point in studies of culture away from the producer (writer, scientist, city planner) and the product (book, discourse, city street) to the consumer (reader, pedestrian).”

—Priscilla P. Clark, *Journal of Modern History*

The late **Michel de Certeau** was Directeur d'Etudes at the Ecole des Hautes Etudes en Sciences Sociales in Paris and Visiting Professor of French and Comparative Literature at the University of California, San Diego.

Available December 2011 256 pp. (W)
\$22.95 paper (£15.95) ISBN 978-0-520-27145-6





Praise for *The Modern World System 1*—

“A heroic and impressive achievement. . . . Exhilarating and satisfying.”

American Journal of Sociology

“This fascinating book is a fundamental contribution to the global history of social science.”

Theodore Porter, author of *Trust in Numbers*

The Modern World-System IV

Centrist Liberalism Triumphant, 1789–1914

Immanuel Wallerstein

“Wallerstein is a pleasure to read for his lucid organization of vast materials and his eye for the telling detail. Following a more narrative method than earlier volumes, Volume IV of *The Modern World-System* is full of clever and surprising turns of interpretation.” —Randall Collins, University of Pennsylvania

Immanuel Wallerstein is Senior Research Scholar at Yale University and the former President of the International Sociological Association. He is the author of many books, including, most recently, *World-Systems Analysis: An Introduction* and *European Universalism: The Rhetoric of Power*.

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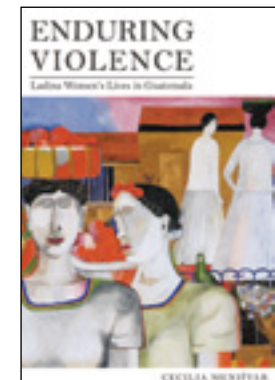
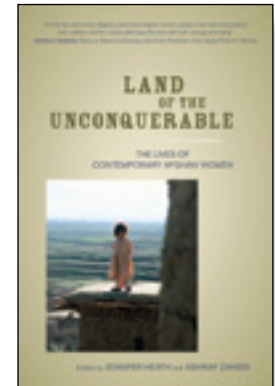
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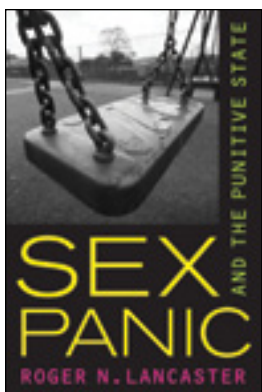
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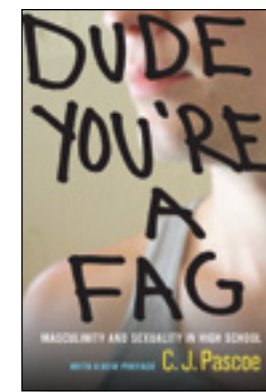
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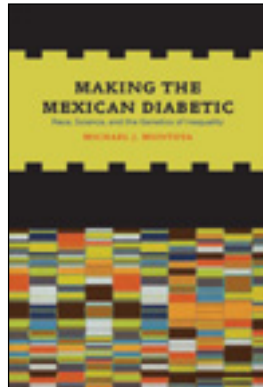
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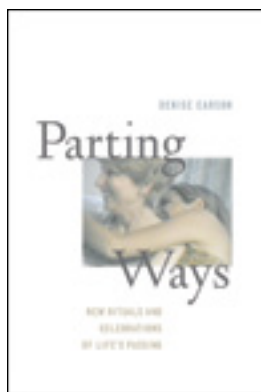
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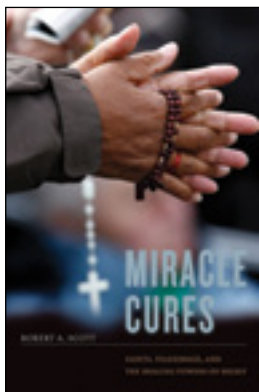
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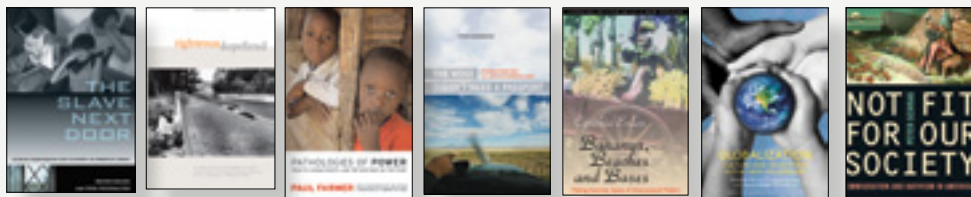
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